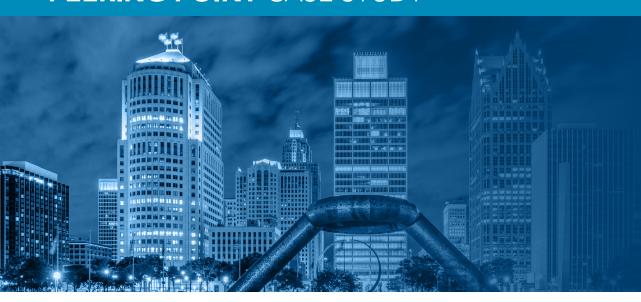
# **PEERING POINT CASE STUDY**



"I've already suggested it to several other ISP's. The number of peers available and the low cost makes it a great value for any network in the region. And Ryan Duda has been great to work with."

Adam Kujawski Network Operations Manager

#### **COMPANY**

Amplex Internet

#### **INDUSTRY**

**Telecommunications** 

### **CONNECTION SPEED**

10 Gbps

#### **EMPLOYEE SIZE**

40+ Employees

## **OVERVIEW**

Amplex Internet services over 10,000 residences and businesses in Northwest Ohio. They specialize in fixed-position wireless, fiber optics, and VoIP, as well as offer web hosting, colocation, and virtual hosting. They can reach rural locations with their network of 75 fixed wireless towers and gigabit fiber optic services.

# **REASONS FOR JOINING**

Amplex was looking for nearby Internet Exchange Points (IXP) and found the DET-iX on PeeringDB. The ability to peer with several Content Delivery Network (CDN) and the free connection was an incentive to join.

## **PEERING BENEFITS**

Amplex was able to greatly reduce the amount of paid IP transit resulting in lower costs, with about 50% of Amplex's traffic flowing through the DET-iX. The connection provided Amplex with more edge capacity, improved diversity, increased redundancy, and lower latency, overall improving streaming quality for their broadband customers.

